

MEDIA KIT

Ashley Boyd

Identity Alignment Strategist

Co-Creator, Be Who You Really See™ Methodology • Author • Speaker

FEATURING THE BOOK

Stop Settling for Happy When You Really Want The DREAM

Create The Love Life You Imagine



STOP SETTLING FOR HAPPY

Book Announcement

Tristan Boyd and Ashley Boyd guide vision-driven readers beyond happy and into a love life that fuels who they really see and the life they are building.

For vision-driven women and men who know happy is not the same thing as the dream, this written coaching experience offers a new way to understand love, identity, and the life they are experiencing. Whether single, dating, in a relationship, or already happy and ready for The DREAM, the book meets readers where they are and gives them language for the deeper alignment they desire.



This is not relationship advice. This is identity alignment.

BOOK DETAILS

Title: Stop Settling for Happy When You Really Want The DREAM
 Authors: Tristan Boyd & Ashley Boyd
 Category: Love/Romantic Relationships
 Core Promise: A proven roadmap to resolve identity misalignment - the gap between who they really see themselves being and who is actually showing up in their love life.

PRODUCER SUMMARY

The book connects love, identity, fulfillment, vitality, and the life a person is building. It names the gap between visible success and inner alignment, then guides readers through the Be Who You Really See™ path.

READERS ARE GUIDED TO

- See themselves clearly, especially where life and love no longer fully reflect who they really see themselves being.
- Release what doesn't fit, including pretending, settling, over-functioning, and self-sacrifice that leads to depletion.
- Move from internal conflict into clarity, alignment, and embodied decisions.
- Create a love life that becomes a source of power, strength, and vitality instead of a source of quiet depletion.

ABOUT ASHLEY BOYD

Author Biography

Ashley Boyd is an Identity Alignment Strategist and Co-Founder of The Fantasy Love Co.™. She is the co-creator of the Be Who You Really See™ Methodology - a proprietary framework that guides individuals to see themselves clearly, release what doesn't fit, and be who they really see themselves being.

For more than 18 years, Ashley has guided individuals through the identity alignment work required to recognize what is misaligned, tell the truth about who they really see themselves being, and make decisions that support the life they are building.

Her work is built on a simple but often unnamed reality: people are not struggling because they lack desire or effort. They are living in misalignment with who they really see themselves being. And when that misalignment exists, it affects how they think, decide, and live - including one of the most influential areas of their life: their love life.



I do not teach relationship advice. I teach identity alignment - because the mission is to Be Who You Really See.

- Ashley Boyd

HER CONDENSED STORY

By the age of 25, Ashley had what should have made her happy - family, home, career, and visible success - yet privately felt something was missing. Her own awakening became the foundation of her work: Be Who You Really See.

AUTHORITY POSITIONING

Ashley helps vision-driven individuals experience the totality of who they really see themselves being. Within that mission, she focuses on the love life because love is one of the highest-leverage areas where identity alignment is strengthened or compromised.

MEDIA POSITIONING

Why Ashley. Why This Message. Why Now.

Ashley gives producers, hosts, editors, organizers, and aligned power players language for a private tension high-capacity people carry but rarely articulate.

THE PRIVATE TENSION

Many people have the family, career, home, responsibilities, results, and the life others call successful - while privately knowing something is off. Ashley names that gap as identity misalignment, not ingratitude or lack of effort.

THE AUDIENCE

Vision-driven women and men who know there is a version of themselves they really see and expect their life, love, leadership, family, mission, and vitality to fully align with it.

THE DISTINCTION

Ashley does not position love as a side topic. She teaches that a love life can fuel or compromise who a person really sees themselves being and the life they are building.

THE MEDIA VALUE

Her message creates immediate recognition: the difference between looking successful and being aligned, the cost of pretending and settling, and the possibility of creating a love life that becomes a source of power, strength, and vitality.

THE MISSION

To guide vision-driven women and men to Be Who They Really See and create a love life that is a source of power, strength, and vitality that fuels the life they are building.

FRAMEWORK

The Be Who You Really See Methodology

A proprietary identity-alignment path that guides individuals to see themselves clearly, release what doesn't fit, and be who they really see themselves being.

01**See Yourself Clearly**

Recognize the truth of who they really see, name what is misaligned, and stabilize the standard before negotiation begins.

02**Release What Doesn't Fit**

Identify the patterns, agreements, and internal compromises that no longer align with who they really see and the life they are building.

03**Be Who They Really See**

Embody alignment through decisions, communication, boundaries, courage, action, and the daily way they show up in life and love.

MEASURABLE AUDIENCE OUTCOMES

- Name the gap between achievement and alignment.
- Identify the cost of pretending, settling, and self-sacrifice.
- Recognize how love can fuel or deplete power, strength, and vitality.
- Clarify the standard their life and love must now reflect.
- Leave with the identity-alignment path for their next decisions.

SEGMENTS • ARTICLES • PODCASTS • PANELS

Producer-Ready Media Angles

Each angle is designed to create immediate recognition and transition naturally into Ashley's core message: **Be Who You Really See.**

STOP SETTling FOR HAPPY

Why happy is not always the highest standard - and what changes when a person is ready for The DREAM.

SUCCESS WITHOUT ALIGNMENT

The hidden tension of having what should feel fulfilling while privately knowing the life being lived does not fully match who they really see.

LOVE AS LEVERAGE

Why the love life is not separate from leadership, business, health, mission, energy, or legacy.

PRETENDING, SETTling, SELF-SACRIFICE

How over-compromise can look noble on the outside while quietly depleting vitality on the inside.

IDENTITY MISALIGNMENT

The root issue beneath many surface-level relationship symptoms, communication loops, and internal conflict.

BE WHO YOU REALLY SEE

A life and love conversation that moves beyond advice and into decisions that reflect who a person truly sees themselves being.

FUEL OR FRICTION

How to evaluate whether a love life is fueling or compromising the life a person is building.

THE DREAM STANDARD

What it means to create a love life that is a source of power, strength, and vitality.

EVENT & AUDIENCE FIT

Leadership • Entrepreneurship • Corporate • Women's & Men's Events • Masterminds • Retreats • Faith-Compatible Personal Development • Executive Wellness • Wealth & Legacy • High-Achiever Communities

FOR HOSTS • PRODUCERS • JOURNALISTS

Suggested Interview Questions

- 01 What does Be Who You Really See mean, and why is that the center of your work?
- 02 Your book says happy is not the same thing as The DREAM. What is the distinction?
- 03 What is identity misalignment, and how does it show up when someone looks successful externally?
- 04 Why do you say this is not relationship advice - it is identity alignment?
- 05 Why is the love life one of the highest-leverage areas of the life someone is building?
- 06 How can pretending, settling, or over-compromising start to feel normal in a relationship?
- 07 What does a love life that is a source of power, strength, and vitality actually look like?
- 08 What should someone pay attention to if they feel grateful for their life but still know something is missing?
- 09 What changed in your own life when you stopped asking who am I and started asking who do I see myself being?
- 10 How does the Be Who You Really See Methodology apply to singles, dating, relationships, and marriage?
- 11 What is the first step someone should take when they know their life and love no longer fully reflect who they really see?
- 12 How can someone release what doesn't fit without making their entire life feel like a crisis?
- 13 What role do clarity and decisive action play in creating The DREAM?
- 14 How can love fuel leadership, creativity, parenting, mission, and legacy?
- 15 What do you want readers to be able to say after they finish Stop Settling for Happy When You Really Want The DREAM?
- 16 What is one question every vision-driven person should ask about their love life this week?

USE AS WRITTEN

Interview Introduction & Approved Pull Quotes

INTERVIEW INTRODUCTION

Ashley Boyd is an Identity Alignment Strategist and Co-Founder of The Fantasy Love Co.™. For more than 18 years, Ashley has guided individuals through the identity alignment work required to recognize what is misaligned, tell the truth about who they really see themselves being, and make decisions that support the life they are building. She is the co-creator of the Be Who You Really See™ Methodology and co-author of Stop Settling for Happy When You Really Want The DREAM.

HOST CLOSE

If you know there is a version of yourself you can clearly see – and you are ready for your life and your love to fully reflect it – please help me welcome Ashley Boyd.

APPROVED PULL QUOTE

I do not teach relationship advice. I teach identity alignment - because the mission is to Be Who You Really See. When you are aligned with who you really see yourself being, you can create a love life that fuels who you really see and the life you are building - a love life that becomes a source of power, strength, and vitality.

- Ashley Boyd

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Approved Book Description

What would your life look like if your love life fueled who you really see yourself being - and the life you are building?



For vision-driven women and men who know happy is not the same thing as the dream, this written coaching experience offers a new way to understand love, identity, and the life they are experiencing.

Whether you are single and searching, dating, in a relationship and ready for deeper alignment, or already happy and ready for The DREAM, this book meets you where you are.

Your love life should be a source of power, strength, and vitality - not something that contributes to pretending, settling, or self-sacrifice that leads to depletion.

The problem is not always lack of love, effort, or desire. The problem may be identity misalignment.

When the focus stays on symptoms - communication, behavior, conflict, or disconnection - instead of the root issue, that misalignment continues to quietly reshape you and the relationship.

Over time, a love life that is not aligned with who you really see yourself being can become draining, performative, stagnant, or quietly depleting. It can pull you further away from who you really see yourself being and the life you are building.

But when your love life is aligned with who you really see yourself being, it becomes fuel. It strengthens your clarity, deepens your connection, restores your vitality, and supports the life you are building.

In Stop Settling for Happy When You Really Want The DREAM, Tristan and Ashley Boyd guide readers through their proprietary Be Who You Really See™ Methodology - a journey designed to help you see yourself clearly, release what doesn't fit, and be who you really see yourself being, especially in your love life.

As you follow this journey, you begin creating a love life that aligns with who you really see yourself being. A love life that meets your deepest needs for connection, intimacy, passion, and fulfillment.

This is not relationship advice. This is identity alignment. For anyone who still believes in The DREAM, this is the blueprint.

CORE READER RECOGNITION

Identity misalignment can show up as a persistent sense that something is off, even when life looks successful. It can feel like knowing your love life does not fully match who you really see yourself being or the life you are building.

BOOKING • TOPICS • ASSETS

Media Quick Reference

AVAILABLE FOR

Keynotes • Workshops • Fireside Chats •
Panels • Virtual Events • Retreats •
Masterminds • Executive Conversations

SIGNATURE KEYNOTES

Be Who You Really See™

The Identity Alignment Keynote • 45-90 min

Stop Settling for Happy When You Really Want The DREAM

*The Dream Life Keynote • Based on the Book •
30-90 min*

Fuel or Friction

*Why Your Love Life Is Mission-Critical to the Life
You Are Building • 30-60 min*

THE **Fantasy Love** Co.™

Book Ashley Boyd

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**Be Who You Really See.
It Makes Life Worth Living.**

Ashley Boyd and The Fantasy Love Co.™