

PRESS KIT

Ashley Boyd

Identity Alignment Strategist

Co-Creator, Be Who You Really See™ Methodology
Author · Speaker

FEATURING THE BOOK

Stop Settling for Happy When You Really Want The DREAM

Create The Love Life You Imagine



ABOUT ASHLEY BOYD

Short Biography

Ashley Boyd is an Identity Alignment Strategist, Co-Founder of The Fantasy Love Co., and co-creator of the Be Who You Really See™ Methodology — a proprietary framework that guides individuals to see themselves clearly, release what doesn't fit, and be who they really see themselves being.

For more than 18 years, Ashley has helped people recognize what is misaligned, tell the truth about who they really see themselves being, and make decisions that support the life they are building.

Her work helps vision-driven women and men Be Who They Really See so they can experience the totality of who they really see themselves being and create a love life that fuels who they really see and the life they are building.

This is not relationship advice. This is identity alignment.



"I do not teach relationship advice. I teach identity alignment — because the mission is to Be Who You Really See."

– Ashley Boyd

HER CONDENSED STORY

By the age of 25, Ashley had what should have made her happy — family, home, career, and visible success — yet privately felt something was missing. Her own awakening became the foundation of her work: Be Who You Really See.

AUTHORITY POSITIONING

Ashley helps vision-driven individuals experience the totality of who they really see themselves being. Within that mission, she focuses on the love life because love is one of the highest-leverage areas where identity alignment is strengthened or compromised.

SPEAKER & AUTHOR PROFILE

Medium Biography

Ashley Boyd is an Identity Alignment Strategist, speaker, author, Co-Founder of The Fantasy Love Co., and co-creator of the Be Who You Really See™ Methodology.

For more than 18 years, she has helped people recognize what is misaligned, tell the truth about who they really see themselves being, and make decisions that support the life they are building.

Ashley serves vision-driven women and men who know there is a version of themselves they really see — and they expect their life to fully align with it. Her work is built on a simple but often unnamed reality: people are not struggling because they lack desire or effort. They are living in misalignment with who they really see themselves being.

As someone who had the husband, children, beautiful home, career, and the life people called successful — and secretly felt empty — Ashley knows what it means to look aligned on the outside while feeling misaligned on the inside. Her own transformation became the foundation of the work she teaches today.

Ashley is also the co-author of *Stop Settling for Happy When You Really Want The DREAM: Create The Love Life You Imagine*.

Her message is clear: Be Who You Really See. It Makes Life Worth Living.

This is not relationship advice. This is identity alignment.

WHAT HER WORK ADDRESSES

- Vision-driven women and men who know happy is not the same thing as the dream.
- Identity misalignment that can make love or life feel off even when life looks successful.
- Love lives that become draining, performative, stagnant, or quietly depleting through pretending, settling, or self-sacrifice.
- A path toward a love life that fuels clarity, connection, vitality, and the life a person is building.

CO-AUTHORS & BOOK



Stop Settling for Happy When You Really Want The DREAM

Tristan & Ashley Boyd co-authored a book centered on creating a love life that reflects true alignment.

Our work is about being who you really see. Your love life is one of the biggest places that either fuels that version of you—or pulls you away from it. And the life you are building is what's at stake. Therefore, it will always be in your highest interest to be who you really see. It makes life worth living.

EXTENDED BIO

Full Biography

Ashley Boyd is an Identity Alignment Strategist, speaker, author, Co-Founder of The Fantasy Love Co., and co-creator of the Be Who You Really See™ Methodology — a proprietary framework that guides individuals to see themselves clearly, release what doesn't fit, and be who they really see themselves being.

For more than 18 years, Ashley has guided individuals through the identity alignment work required to recognize what is misaligned, tell the truth about who they really see themselves being, and make decisions that support the life they are building.

Her work is rooted in her own life. By the age of 25, Ashley had what should have made her happy: family, a beautiful home, vacations, a thriving career, and the life people called successful. Yet privately, she felt empty. Something was missing.

That awakening moved Ashley from asking, "Who am I?" to asking, "Who do I see myself being?" She stopped pretending, released what did not align, and began becoming the woman she really saw herself being.

Today, Ashley helps vision-driven women and men Be Who They Really See so they can experience the totality of who they really see themselves being. Within that mission, she focuses on love life because love is one of the highest-leverage areas where identity alignment is either strengthened or compromised.

Ashley teaches that a love life should be a source of power, strength, and vitality that fuels who a person really sees and the life they are building — not a source of depletion through pretending, settling, or self-sacrifice.

She is also the co-author of Stop Settling for Happy When You Really Want The DREAM: Create The Love Life You Imagine. Her message gives audiences language for the hidden gap between visible success and internal alignment — and a path to see themselves clearly, release what doesn't fit, and make decisions from who they really see themselves being.

This is not relationship advice. This is identity alignment.



Ashley's mission and message guides Vision-Driven Women and Men to Be Who They Really See and Create A Love Life That is A Source of Power, Strength and Vitality That Fuels The Life They Are Building

PRESS & BOOKING

Contact and Resources

THE **Fantasy Love** Co.™

For press, podcast, keynote, workshop, and media inquiries:

booking@thefantasyloveco.com
thefantasyloveco.com/bookashleyboyd



SUGGESTED PRESS TOPICS

- Identity alignment for vision-driven women and men
- Why happy may not be the same thing as The DREAM
- Love as fuel, not friction, in the life a person is building
- The cost of pretending, settling, and self-sacrifice
- Be Who You Really See™ and the identity-level path to alignment

AVAILABLE PRESS ASSETS

- Approved short, medium, and full-length bios
- High-resolution headshots and book imagery
- Approved stage introduction and speaker materials
- Media kit, press kit, and interview angles
- Book information for Stop Settling for Happy When You Really Want The DREAM

Available for press, podcasts, keynotes, panels, workshops, and select media features.